

# BROADWAY SCARYMENTO

## A FUNDRAISING CONCERT 2024

### SPONSOR BENEFITS

CONCERT BENEFITS BY LEVEL	STAR \$2,500	DIRECTOR \$5,000	PRODUCER \$10,000	TITLE \$20,000
Tickets to show and hosted pre-show reception	6	8	10	12
Recognition on event webpage	NAME	NAME	COLOR LOGO	COLOR LOGO W/ LINK
Acknowledgement in event program	NAME	NAME	COLOR LOGO	COLOR LOGO
Event sponsorship listing in Broadway At Music Circus and Broadway On Tour playbills for 12 months	X	X	X	X
Invitations to Concert Launch Party in September 2024		4	6	8
Acknowledgement in social media posts		GROUP	EXCLUSIVE	EXCLUSIVE
Recognition in pre-show media presentation		NAME	LOGO	LOGO
Recognition in event emails and on invitations			LOGO	LOGO
Branding on step and repeat			LOGO	LOGO
Ad in the playbill for a one-week show			1/4 PAGE	1/2 PAGE
Invitations to Broadway Sacramento President & CEO's Dinner in Spring 2025			2	2
Branding on promotional event banner (Aug. 19 deadline)				LOGO
Branding on trick-or-treat bags (Sept. 20 deadline)				LOGO
Acknowledgement from the stage				X

CONCERT BENEFITS BY TIMELINE	STAR \$2,500	DIRECTOR \$5,000	PRODUCER \$10,000	TITLE \$20,000
<b>Pre-Event Date</b>				
Recognition on event webpage	NAME	NAME	COLOR LOGO	COLOR LOGO W/LINK
Invitations to Concert Launch Party in September 2024		4	6	8
Recognition in event emails and on invitations			LOGO	LOGO
Branding on promotional event banner (Aug. 19 deadline)				LOGO
<b>Day-Of</b>				
Tickets to show and hosted pre-show reception	6	8	10	12
Acknowledgement in event program	NAME	NAME	COLOR LOGO	COLOR LOGO
Acknowledgement in social media posts		GROUP	EXCLUSIVE	EXCLUSIVE
Recognition in pre-show media presentation		NAME	COLOR LOGO	COLOR LOGO
Branding on step and repeat			LOGO	LOGO
Branding on trick-or-treat bags (deadline applies)				LOGO
Acknowledgement from the stage				X
<b>Post-Event Date</b>				
Event sponsorship listing in Broadway At Music Circus and Broadway On Tour playbills for 12 months	X	X	X	X
Ad in the playbill for a one-week show			1/4 PAGE	1/2 PAGE
Invitations to Broadway Sacramento President & CEO's Dinner in Spring 2025			2	2

For questions about sponsorship opportunities, please contact **S. B. Hadley Wilson | Director Of Development**  
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